

## **DESIRED SKILLS AND EXPERIENCE FOR MEMBERS OF THE GOVERNING BODY OF CIVIC VOICE**

The trustees of Civic Voice should have the diverse range of skills, experience and knowledge between them necessary to run a national charity effectively and fulfil its public purpose.

This should cover the following areas:

- Providing effective strategic leadership and working as a team in the best interests of the civic movement
- Direct knowledge of the work of a range of different types of civic societies working in different parts of the country, and of their needs and aspirations
- Campaigning, influencing and a knowledge of public policy relevant to the civic movement
- Governance, finance, fundraising, business and project management
- Human resources, volunteering and diversity
- Marketing and communications
- External relationships and partnerships
- The external operating environment and the current and future risks and opportunities faced by Civic Voice.

There should be a diverse group of trustees which is broadly representative of the community and membership serviced by Civic Voice. This includes experience of a range of different sizes and types of civic societies working in different parts of the country.

Six of the trustees must be members of a civic society and it is expected that all members of the governing body will be members. Trustees will also need to commit time to their induction, attending Board meetings, promoting and representing Civic Voice, building relationships with civic societies and developing themselves and the effectiveness of the Board as a team.